

IMPACT PORT 2024 2025

Together, we can ensure our children's success!





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Message from the President

Dear partners and friends of the Centre,

The past year has been one of many challenges—and one that has brought promising changes for the future.

Launched in 2024, the major renovation project at our Hull location, aimed at creating new spaces for the Music Box program and the perinatal initiative, has now been successfully completed. This achievement was made possible thanks to the collaboration of many, including the 1001 Voix team and BBL Construction.

Jeune Ensemble, an innovative fundraising event initiated by a team of passionate and committed individuals, not only increased our organization's visibility but also provided a significant financial boost.

On the governance and administrative fronts, important changes have helped strengthen our team and included the appointment of a new Executive Director. These transformations are already bearing fruit. The dedicated work of our Board of Directors, combined with the professionalism and expertise of our permanent staff, has solidified a flexible structure—one that ultimately benefits the children and families we serve.

As every year, I must acknowledge the invaluable support of our community, our donors, and our volunteers. This essential support translates daily into priceless services offered to our children and their families.

Despite the many successes in providing care and support, the relevance of an organization like ours remains undeniable. The situation of children living in vulnerable conditions continues to be a serious concern.

For the first time, we are witnessing cases of child homelessness—an alarming development that calls for even greater commitment from the community and the compassionate individuals who support us.



Your contribution is invaluable—essential, even critical. We count on you and your long-term commitment. Every gesture, every contribution matters.

Like someone laying a brick, you are helping us build this home that welcomes and offers hope to our children.

Every morning, somewhere, a child still needs a helping hand.

Pierre Landry

CHAIR OF THE BOARD OF DIRECTORS



Message from the Executive Director

Clt is with great pride that I address you with this first message as Executive Director of the Centre de pédiatrie sociale de Gatineau, a position I have had the honor to hold since January 2025. I succeed Caroline Masse, now Deputy Executive Director and Clinical Director, who has successfully advanced the Centre with rigor and commitment, ensuring its growth and stability.

The 2024-2025 year was marked by a significant transformation stemming from a strategic planning process. This process laid the foundations for structured development, notably through the creation of new positions to strengthen our organization and reinforce our team.

We also completed the expansion of the Vieux-Hull center to welcome the Boîte à musique, a space for musical expression and creation aimed at reducing toxic stress and breaking social isolation among vulnerable youth. This important addition coincides with a milestone in our history: the 10th anniversary of the Vieux-Hull center. Ten years of commitment, solidarity, and resilience, driven by a passionate team and loyal partners.

Thanks to the exceptional work of our clinical team, supported by our generous partners, we have accompanied more than 1,100 children this year. This constantly growing number reflects the extent of the needs in our community.

We also launched the first edition of our event Jeune Ensemble, held on September 26 at Espace Canevas. This fundraising evening raised \$92,289 for the CPSG. Given this wave of generosity, we have decided to make it an annual event, with the next edition scheduled for October 23, 2025.

I would like to warmly thank our Board of Directors for their trust, our team for their dedication, as well as our financial, philanthropic, clinical, and community partners for their unwavering support.

Together, we continue our mission with conviction: to offer every child a space where they can feel heard, supported, and valued. Together, we can help our children succeed.



Chloé Martinetti

EXECUTIVE DIRECTOR

The Gatineau Centre for Social Pediatrics





Our Mission

The Gatineau center for social pediatrics' mission is to accompany, support, and provide care to children living in situations of social and economic vulnerability by focusing on their strengths so they can thrive to their full potential, in accordance with the Convention on the Rights of the Child.

To achieve its mission, the CPSG believes in sharing power with families and significant people in the child's life, respecting their dignity and promoting their rights.



Our Objectives

- Promote the overall development of children aged 0 to 17 through an approach of integrated social medicine grounded in rights
- Provide perinatal care and services to expectant mothers and fathers who have experienced difficult situations
- Detect, eliminate, or reduce the impact of toxic stress that harms children's overall health and development
- Support parents and families in regaining control over their lives
- Encourage the involvement of significant individuals to create a protective network around children
- Positively influence the practices of various organizations and partners to better serve children
- Enable our children to continue dreaming

Children's Rights

At the Centre de pédiatrie sociale de Gatineau, children's fundamental rights are at the heart of all our actions. Community social pediatrics (CSP) identifies sources of stress that harm the health and development of children in vulnerable situations. Drawing on the Convention on the Rights of the Child, it brings to light the child's unmet rights.

- 1 Children are born equal in rights
- The best interests of the child govern decisions that concern them
- 3 Children enjoy freedoms and civil rights
- The entire community must get involved with children to support their families
- **5** Children are born and grow up healthy
- 6 Children learn, play, and open themselves to the world
- **7** Children have the right to be protected

Source: Fondation Dr Julien



Our Board of Directors

- Pierre Landry, Partner Lawyer, Noël et Associés
- Maude Maquis Bissonnette, Assistant Professor at the École nationale d'administration publique, Outaouais Campus (until September 2024)
- Marc-Antoine Massicotte, Secretary President, Les Fondateurs and Chief of Development, Groupe Nordik
- Charles Castonguay, Treasurer CPA, CA, Partner, Deloitte
- Louise Bourgeois, Administrator Volunteer
- Nadine Peterson, Administrator Executive Director, Centre de services scolaire des Portages-de-l'Outaouais (replaced by Stéphane Lacasse since October 2024)
- Anne Marie Bureau, Administrator Appointed Vice-President in December 2024, Medical Advisor
- Anne-Karine Gauthier, Administrator Appointed Vice-President in December 2024, Medical Advisor



Our Team

More than twenty diverse professionals, all committed to helping children reach their full potential.



Executive Team

- Chloé Martinetti, Executive Director
- Caroline Masse, Deputy Executive Director and Clinical Director
- Michèle Thibault, Senior Director of Philanthropy and Engagement



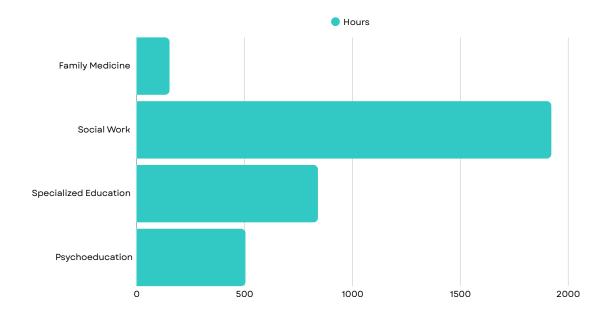


Interns

The Gatineau center for social pediatrics is a place of learning and knowledge-sharing for the next generation. Each year, the team welcomes interns from various fields who come to enrich their experience and immerse themselves in our innovative practices.

The presence of interns in our environment is a great asset!

In 2024–2025, we welcomed 18 interns from a variety of disciplines.



Volunteers

We would like to thank the volunteers who contributed throughout the year to the many activities at the CPSG. Your time and dedication are an invaluable resource in fulfilling our mission!



Our services



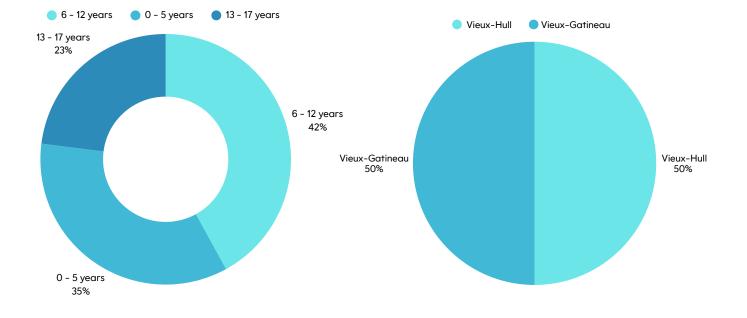


Profile of the Children We Support

Children who benefit from the services of the Centre de pédiatrie sociale de Gatineau live in vulnerable situations where their rights are often violated.

They are exposed to multiple toxic stresses that have both short- and long-term effects on their physical and mental health. Year after year, a growing number of children gain access to community social pediatrics services across the Gatineau region.





2300

Over 2300 children supported since the opening of the first center in 2009

1115children received services in 2024–2025

200
new children followed this year



Clinical Services



- +115 Children who received individual psychosocial or educational support
 - Children who benefited from art therapy or dance/movement therapy
 - Children who received occupational therapy services

Numerous actions and support efforts were undertaken with parents and partners.

11 090 interventions carried out over the year





Group Activities

- Self-esteem building
- Experiencing success
- Educational activities
- Special parent-child moments
- Artistic activities
- Early stimulation (ages 0–5)
- Dance therapy
- Sports activities
- Mindfulness and calming practices
- Musical activities
- Children's Rights Committee
- Group workshops and activities

Over 80 group sessions were offered to children this year





56

Social Perinatal Clinic

The Social Perinatal Clinic provides a continuum of care and perinatal services to expectant parents and their newborns, including pregnancy follow-ups, psychosocial support, and wellness monitoring.

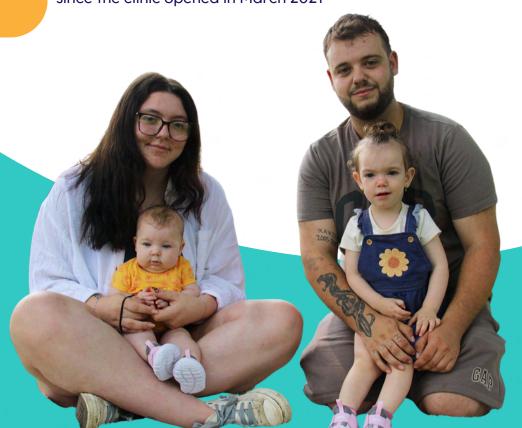
The clinic's mission is to compassionately support expectant parents in vulnerable situations as they transition into parenthood, and to foster the development of a secure attachment bond with their future child.

This year, the Social Perinatal Clinic celebrates its 4th anniversary!

We've had the privilege of supporting even more expectant parents — sometimes even through a second pregnancy.

70 Expectant mothers supported this year, including ongoing follow-ups

Babies who have received developmental follow-up at the CPSG since the clinic opened in March 2021





Music Box

Once again this year, the Boîte à musique team continued its mission by visiting schools, early childhood centers (CPEs), and welcoming children directly into our facilities to offer group workshops and individual lessons.

These workshops foster collective music learning in a caring and stimulating environment.

Highlights from the third year of the program:

- Nearly 190 workshops delivered in classrooms, CPEs, and in our own facilities
- Over 350 children have benefited from the program since its launch
- 97% of children from the first cohort reported feeling an increased sense of wellbeing, belonging, and inclusion with their peers and community
- The long-term goal of the program is to offer awareness-building and empowerment activities through music, in order to break young people's social isolation and reduce toxic and chronic stress that negatively impacts their health and development—particularly among children from vulnerable backgrounds.

Notable achievements this year include:

 The hiring of a program coordinator and music teacher, strengthening both the structure and pedagogical quality of the program

 The completion of renovations in our facilities, allowing us to now offer music lessons and workshops in a safe, inspiring, and adapted environment

Guided by a dedicated team, children and teens are able to flourish through music while also developing their executive and social functioning skills.

The expansion of the Boîte à musique program is made possible thanks to the generous support of the Government of Canada and committed partners.



Complementary Activities

- Family BBQ to celebrate the summer season
- Activity programming during March break and school PD days
- Special holiday events (Halloween, Valentine's Day, etc.)
- Presence at neighbourhood festivals
- Participation in the UQO University Orthopedagogy Clinic





Mentor Centre

As a designated centre by the Dr. Julien Foundation, The Gatineau center for social pediatrics serves as a leader in community social pediatrics in the Outaouais region.

In this role, the CPSG team supports other centres in the area by providing training and clinical guidance.



Our Achievements





Pilot Project on the Impact of Outreach Work with Isolated Families

This three-year pilot project, supported by the Quebec Ministry of Families, aims to reach families living in isolated vulnerable situations—those who rarely or never access community services.

Once again this year, more than 100 families received support and guidance toward resources tailored to their needs, including child development, health and nutrition, housing, immigration, and more.

More than 100 families received support and guidance this year!





Inclusion of Fathers in Social Pediatrics: A Success!

Over recent years, the CPSG team has focused on positively involving fathers in social pediatrics by giving them a voice to foster empathetic understanding of their realities and to determine best practices for inclusion and valuing paternal engagement.

The benefits of this project continue over time, maximizing fathers' involvement as a crucial element of children's well-being!

- · Designated team members ensure the inclusion of fathers in all its forms
- Groups are offered with varied schedules to facilitate fathers' participation
- Contribution to the development of a 6-hour training program:
 Working with Fathers in a Community Social Pediatrics Centre
 Training developed by the Regroupement pour la Valorisation de la
 Paternité (RVP) in partnership with the CPSG, the organization Donne-toi
 une chance, Maison Oxygène Outaouais, and the Maison Oxygène
 Network
- Clinical Team Training





Renovations at the Vieux-Hull Centre

After several years of planning and mobilization, the expansion work is now complete. This major project allows us to offer more care and services to children and their families—particularly through the Boîte à musique workshops and social perinatal services.

Launched in 2017, this project came to life thanks to the generous involvement of many individual and corporate donors, as well as the two editions of the event 1001 voix held in 2017 and 2018, which together raised nearly \$125,000 to help fund the construction of the new facilities.

The work was carried out by BBL Construction as part of their community commitment "Bien Bâtir l'avenir des enfants" ("Building a Better Future for Children"). Their contribution was essential to bringing this community-focused project to life. Today, we are proud to welcome children and their families into spaces that are adapted, welcoming, and inspiring.

Thank you to everyone who helped make this achievement possible. We look forward to showing you the results!









Educational Support and Artistic Expression: A Meaningful Collaboration with UQO

This year, 10 children received personalized orthopedagogical support, offered two evenings per week through the UQO's University Orthopedagogy Clinic (CUO). Each child was supported for 8 weeks by a team of two student practitioners, as part of a meaningful collaboration between UQO and CPSG.

To complement this academic support, Galerie UQO hosted weekly creative arts workshops for the participating children, giving them a space for self-expression and empowerment through art.

As in previous years, this wonderful partnership concluded with a vernissage (art show) featuring the children's artwork, organized in collaboration with Galerie UQO—an emotional and memorable moment that celebrated their creativity and personal growth.

A heartfelt thank you to the entire team at CUO and Galerie UQO for this inspiring collaboration, which allows our children to benefit from specialized academic support while enjoying a unique and empowering artistic experience.







2024-2027 Strategic Plan

Last year, the CPSG launched a three-year strategic planning process to structure its growth and strengthen its capacity for action. Three priority areas were identified to guide the organization's efforts:

Axis 1
Strengthen
management
to improve efficiency and
ensure sustainability

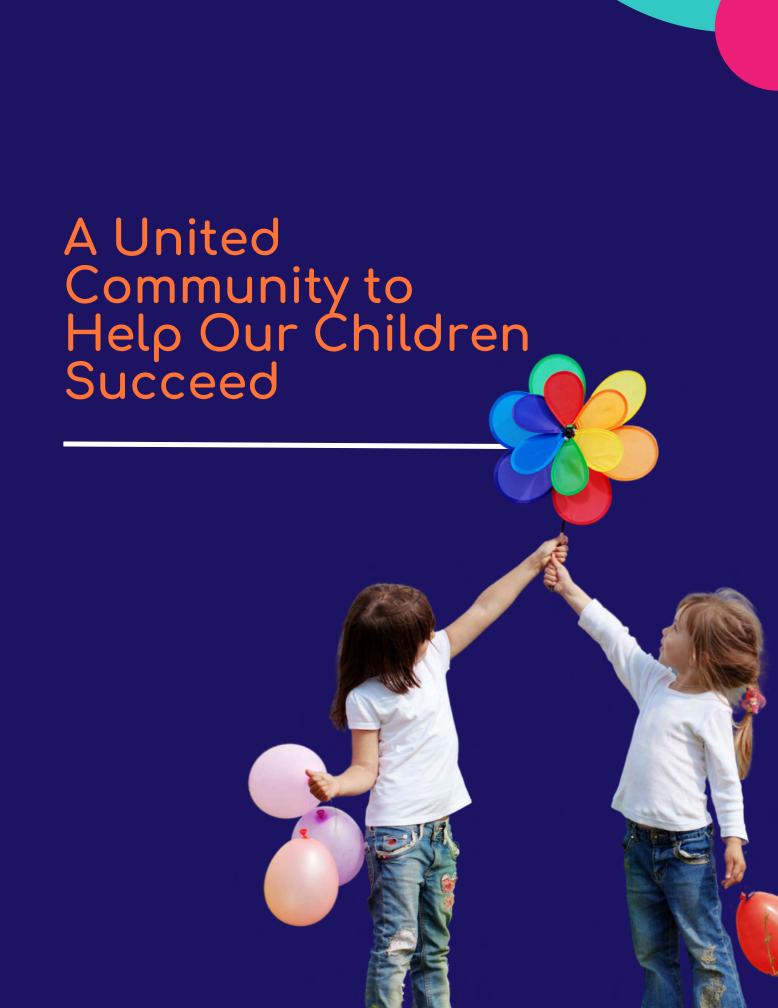
Axis 2
Develop financial
autonomy
and diversify revenue
sources

Over the past year, several concrete actions were implemented in alignment with these priorities:

- Strengthening Governance and Management (Axis 1):
- Hiring of a new Executive Director, appointment of a Deputy Executive Director and Clinical Director, and designation of a Medical Advisor.
- Enhancing Visibility and Outreach (Axis 3):
- Hiring of a Communications Lead to structure both internal and external communications initiatives.
- Progressive Implementation of the Action Plan:
- The entire team is mobilized around a shared vision, ensuring collective engagement and cohesion.

Axis 3
Increase visibility
and strengthen brand
recognition

This foundational work is ongoing, with the goal of creating the right conditions to fully realize our mission and better meet the needs of children and families in our community.





Community Partners

Each year, strong and meaningful connections continue to grow with our community partners. The CPSG is fortunate to count on many supporters, each contributing to our mission in their own way.

Thank you to all our partners across sectors — education, community organizations, early childhood, health networks, and many more!

The Gatineau center for social pediatrics places great importance on collaboration and actively represents social pediatrics across various networks and decision–making bodies.

Outreach and Community Presence 2024–2025

- Board member of CVQ Vieux-Gatineau
- Member of Hull en Santé
- Member of the Fournier Sector Partners' Table
- Member of the Dupuis Sector Partners' Committee
- Board member of the Outaouais Education Table
- Member of the Local Forces Committee Violence Prevention in the Vieux-Gatineau Community
- Member of the Regroupement pour la valorisation de la paternité (Fathers' Engagement Network)
- Project lead for Cascade at CPSG
- Participation in multiple committees for the rollout of the Aire Ouverte project in the Outaouais region
- Member of the Regional Perinatal Committee of the CISSS de l'Outaouais
- Active participation in school community initiatives across our territories
- Member of the Alliance québécoise de la pédiatrie sociale en communauté (AQPSC)
- Member of the Vieux-Gatineau Business and Professionals Association (AGAP)





Research Partners

In addition to providing services to the community, The Gatineau center for social pediatrics collaborates with numerous researchers to advance knowledge and improve practices through evidence-based data.

Over the past year, we've had the privilege of participating in exciting projects thanks to the support of invaluable research partners:

- Université du Québec en Outaouais
- University of Ottawa
- Université du Québec à Trois-Rivières
- McGill University
- Research and Intervention Group for Vulnerable and Neglected Children (GRIN)

With the support and collaboration of an entire community, together, we can go further than ever!



Financial Partners

The Gatineau center for social pediatrics is supported by a committed community of businesses and citizens whose exceptional generosity allows us to accompany, care for, and restore hope to our children.

Visionary Partners







Philanthropic Partners

















Builder Partners



























Builder Partners































Essential Partners

















Media Partners



















Committed Elected Officials

















Fundraising Activities for the CPSG

We thank everyone who organized a fundraising campaign in support of The Gatineau center for social pediatrics!

Your participation is essential!





























A Wave of Generosity: 16th Children's Guignolée with Dr. Bureau Raises \$236,518.78



Thanks to the incredible generosity of the community, the 16th edition of the Children's Guignolée with Dr. Bureau raised a record-breaking \$236,518.78!

"The children we support face complex realities that impact their development and well-being every day. By offering them care and a nurturing environment, we help transform their life journey. Thanks to the community's valuable support, we're able to provide personalized medical, psychosocial, and educational support," explains Dr. Anne-Marie Bureau, Medical Advisor at CPSG.



































ENERGIE 104.1



A Vital Mobilization to Meet Growing Needs: 1st Edition of the Jeune Ensemble Benefit Evening, presented by Desjardins, Raises \$92,289

92 289 \$

The Gatineau center for social pediatrics is proud to announce the exceptional success of the very first edition of the Jeune Ensemble benefit evening, presented by Desjardins. This event, held under the honorary presidency of Ms. Véronique Rivest, took place on September 26 at Espace Canevas, in a warm atmosphere hosted with great talent by Chéli Sauvé-Castonguay, former MusiquePlus VJ and radio host.

An internationally renowned sommelier and owner of Soif Bar à Vin, Ms. Véronique Rivest inspired guests with her presence.

"We want to express our deepest gratitude to all our partners, donors, ambassadors, organizing committee members, and volunteers—without whom this evening simply would not have been possible.

Thanks to your unwavering commitment, we can continue our mission: to provide care, support, and hope to children in our community so they can grow up healthy and reach their full potential," said Dr. Anne-Marie Bureau, Medical Advisor at CPSG.

The Gatineau center for social pediatrics is proud to be able to count on such an engaged and generous community.

Thanks to the generosity of participants, partners, and donors, a total of \$92,289 was raised to support children and families in vulnerable situations in our region.

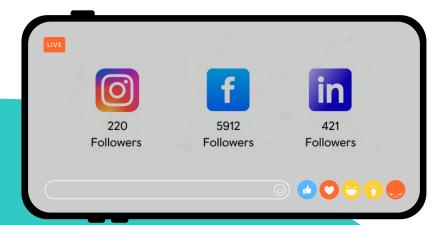
Following this remarkable success, we are already looking forward to seeing you again on October 23, 2025, for an even more spectacular second edition!



For more info:







Our Presence

In light of this press review, it is clear that the Centre de pédiatrie sociale de Gatineau is committed to providing the most vulnerable children in our community with the healthcare services to which they are entitled.

Our message is simple: to provide care that respects the Convention on the Rights of the Child. In doing so, we ensure the health and optimal development of each child.

5 mars 2025 – TVC – <u>Entrevue de Chloé Martinetti avec Sylvain Caron en lien avec le dévoilement des résultats de la Guignolée.</u>

21 février 2025 – Le Droit – <u>La 16e Guignolée des enfants avec Dre Bureau récolte 236 518,78 \$</u>

14 décembre 2024 – Radio-Canada - <u>La Guignolée des enfants sur fond de hausse de demandes en pédiatrie sociale</u>

6 décembre 2024 (publireportage) – Le Droit - <u>La Guignolée des enfants avec</u> <u>Dre Bureau 2024 : Aider aujourd'hui pour changer leur monde de demain</u>

18 novembre 2024 – 104,7 FM - <u>Le retour des biscuits sourire chez Tim Hortons</u>

3 novembre 2024 – Radio-Canada - https://ici.radio-canada.ca/tele/le-telejournal-ottawa-gatineau/site/episodes/983716/episode-du-3-novembre-2024

1er novembre 2024 – 104.7 Outaouais – <u>La 16e édition de la Guignolée des enfants</u> commence aujourd'hui

22 septembre 2024 – Radio Canada – Téléjournal wkd – Sénateurs mode séduction Gatineau – début https://ici.radio-canada.ca/tele/le-telejournal-ottawa-gatineau/site/episodes/973883/episode-du-21-septembre-2024

25 janvier 2024 – Radio Canada – Sur le Vif – Les pédiatres recommandent désormais le jeu risqué – 8h44 https://bit.ly/3Sbm2jA

Scan the QR code to access all press reviews since 2012.



Funding



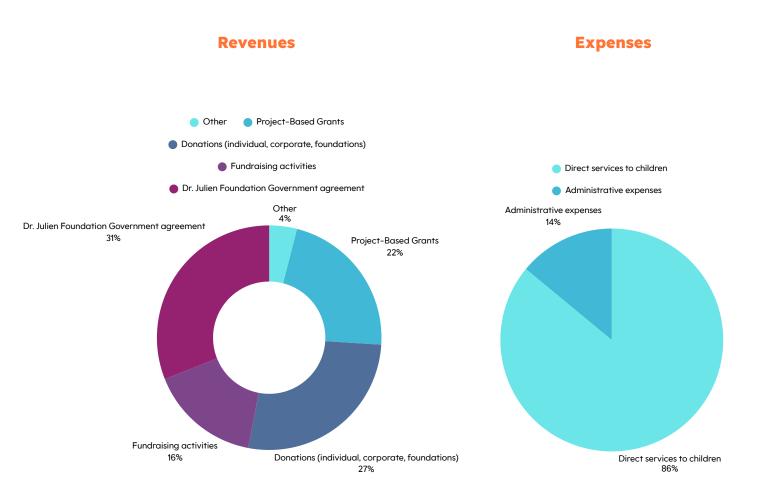


Revenues and Expenses

To ensure its sustainability, the CPSG must rely on diversified sources of funding. A significant portion of this funding comes directly from the community, and we are incredibly fortunate to have the loyal support of many donors and businesses in the region.

However, despite this great generosity, the current economic context makes fundraising increasingly difficult, even as the needs in our territory continue to grow. This reality forces us to multiply funding efforts, often through temporary and precarious grants tied to specific projects.

In this context, mission-based funding remains an absolute priority to ensure the long-term sustainability of our services and maintain an appropriate and lasting response to the needs of the children and families we support.



The majority of funding is committed to direct services for children (clinical salaries, professional services, activity expenses, etc.). As the provision of care and services is at the core of our mission, salaries and related social charges represent the largest expense for the organization.



2024-2025 Projections

- Official inauguration of the Boîte à musique, marking the completion of a flagship project for CPSG
- Continued implementation of the 2024–2027 strategic action plan, with concrete actions across all identified priority areas
- Infrastructure improvements: replacement of flooring in the oldest section of the
 Hull centre and development of the backyard play area for children
- Optimization of management systems: modernization of internal processes,
 strengthening of cybersecurity, and upgrading of IT tools
- Strengthening community engagement: launch of a new, innovative fundraising initiative
- Organization of the second edition of the Jeune Ensemble event, scheduled for October 23, 2025, in support of CPSG

Once again,
we have exciting and
ambitious projects ahead.
We can't wait to share our
achievements with you.

See you next year!



Contact us

Centre du Vieux-Hull

39, rue Frontenac Gatineau, Québec, J8X 1Y9

Tél.: 819 600-1661

Télécopieur: 1-873-800-1051

Courriel: info.hull@pediatriesocialegatineau.com

Centre du Vieux-Gatineau

321, rue Notre-Dame Gatineau, Québec, J8P 1L2

Tél.: 819 643-3000

Télécopieur: 1-873-800-1051

Courriel: info@pediatriesocialegatineau.com

Organisme de bienfaisance: # 803007624 RR 0001





Centre de pédiatrie sociale de Gatineau



www.pediatriesocialegatineau.com

